



Third Quarter 2022 News from TRICOM

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Find complete TRICOM Client Conference Details on our App!

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Time is running out to register for TRICOM's Client Conference!

We are beginning our countdown until our Client Conference begins on September 14th! We are thrilled to see how many of you have signed up to join us. There are still some spaces left. If you haven't yet registered, but are thinking about doing so, we encourage you to REGISTER NOW to secure your spot!

Plus, our discounted rate at The Saint Kate – The Arts Hotel expires on August 23rd, so you want to be sure to reserve your room before then to enjoy over 40 percent off their regular rates.

Still trying to decide if you should come? We are offering a sneak peek at just a few of the presentations in our nationally renowned lineup of speakers so you can see what's in store for our Client Conference guests.

[CLICK HERE](#) TO SEE A SUMMARY OF SOME OF OUR KEYNOTE SPEAKERS FOR THE 2022 CLIENT CONFERENCE.

Did You Know? Find complete TRICOM Client Conference Details on our App!

For this year's TRICOM Client Conference, you can have everything you'll need including agendas, directions, presentation handouts, and more right at your fingertips with our Client Conference app! Simply download the Whova app to your mobile device. There's no need for a binder full of papers to drag around, plus it's better for the environment! You'll receive information on how to download the app once you register for the conference. Have questions about the app? Contact Amanda Jadro at AJadro@tricom.com.

New On TRICOM.com!

Our latest *Industry Insider* podcast is now online to view! Since the pandemic, employees' mental health and wellness has taken a big hit: anxiety has reached a new high and the rate of depression has tripled. However, the C-suite tends to overestimate where their employees are at in terms of wellness. The result is that employee wellness is causing bottom lines to suffer – to the tune of \$51 billion in terms of lost productivity and absenteeism. A supportive work environment where managers reinforce a sound wellness strategy can keep employees motivated and engaged. In this podcast, Julie Ann speaks with Alli Arndt and Austen Morgan, both from Assurance, one of the largest and most awarded independent insurance agencies in the U.S. Alli is the Wellness Manager for their Risk Management Team, while Austen is an Account Executive for their Employee Benefits team. Julie Ann, Alli and Austen will discuss questions such as:

- What are typical barriers staffing company employers face in rolling out a wellness plan?
- What low- or no-cost strategies can employers implement?
- How can you ensure your company culture centers around wellness?
- What are some next steps you can take to implement a wellness program?

Unless all levels of leadership are committed to wellness, then the organization's wellness program cannot be successful. Employees need to see the importance of wellness, and to demonstrate that, leaders need to be actively involved and participating in the wellness program for wellness to take root.

[Click to view the podcast!](#)

Watch for NEW PODCASTS posted on TRICOM's home page as well as on our Spotify channel. We bring you insightful and relevant conversations on topics that are impacting staffing company owners right now. They're discussions you won't want to miss!



Get the latest industry news, resources and updates right to your newsfeed by liking TRICOM on [Facebook](#) and following us on [Twitter](#)!

Events:

August 18 - 19 — Colorado Staffing Association Annual Conference. Monarch Casino Report Spa, Black Hawk, CO. coloradostaffing.org

Sept. 14 - 16 — TRICOM Client Conference. Saint Kate — The Arts Hotel, Milwaukee, WI. TRICOM.com

Sept. 21 - 23 — TempNet Fall Conference. The Brown Palace Hotel and Spa, Denver, CO. tempnetstaffingassociation.org

Sept. 22 - 23 — Midwest Staffing Owners & Executives Retreat. Drake Hotel, Oak Brook, IL. wass-wi.org

Oct. 25 - 27 — ASA Staffing World. MGM Grand Las Vegas Hotel, Las Vegas, NV. americanstaffing.net

Nov. 2 - 4 — Staffing Industry Analysts Healthcare Summit. Marriott Marquis, Houston, TX. staffingindustry.com

Nov. 7 - 9 — TechServe Alliance Executive Summit. La Quinta Resort & Club, Palm Springs, CA. techservealliance.org

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